

Graphic Designer

Available remotely or in person in metro Atlanta.



KATE

HILLSTEAD CHANCEY

PROFILE

Hello! I'm Kate. I'm a multidisciplinary graphic designer based in Atlanta. Brand identity and strategy are two of my passions. The thing that most delights me about design is the way it permeates all industries and vocations. I believe design has the power to shape the way we see the world, which is ultimately how we change the future. I love taking complex processes and translating them into simple visual solutions that anyone could understand. My hobbies include building miniatures, reading autobiographies, and snuggling with my dog Huckleberry.

EDUCATION

Post-Graduate Diploma in Design & Art Direction

The Creative Circus
2019

B.A., Managerial Science

Georgia State University
2014

Liberal Arts Core Curriculum

Oglethorpe University
2008-2011

CONTACT

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SOCIAL MEDIA

LinkedIn

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Instagram

[@katehillsteadchancey](https://www.instagram.com/katehillsteadchancey)

EXPERIENCE

Brand Designer

Dec. 2021 - May 2022

New Story | Atlanta

Joined a tech start-up/nonprofit working to end global homelessness through innovative solutions. Worked with a talented team to communicate our brand to donors and the public. Took ownership of design tasks and logistics in a wide variety of applications (printed matter, publications, digital media, event design, etc.). Initiated a biweekly creative exercise with the design team to increase our problem-solving abilities.

Designer (Branding | UX/UI)

Mar. 2020 - Dec. 2021

Band of Coders | Atlanta

Worked as the sole designer auditing an established company's strengths and blind spots. Learned the ins and outs of the organization, and developed design solutions to improve the business process from beginning to end. Created brand standards and guidelines, which led to an easier process for new clients and employees alike. Was then hired to work with developers to create UX/UI solutions for a wide variety of clients. Carried projects from conception to execution, and worked closely with developers to fine-tune final products.

Design Intern

Jan. 2020 - Jun. 2020

Bureau Christopher Knowles | Atlanta

Became part of a curious and innovative team creating experimental and community-focused design. Worked on communications systems and wayfinding iconography. Helped in the establishment of a design-oriented nonprofit, promoting the importance of everyday design and its role in the history of downtown Atlanta. Approached projects with curiosity and a playful spirit.

Design Intern

Jun. 2019 - Oct. 2019

Mighty 8th Media | Buford

Showed up eager to get my hands on real client work. Tackled everything from small-scale publications to full-scale rebrands. Stayed curious and motivated. Learned a ton.